

Re: Halloween update

Subject: Re: Halloween update
From: Michael Lamb <Michael@downtownnews.com>
Date: 09/07/2017 09:47 AM
To: Michael Filson <mfilson@downtownla.com>

You can either run another half page for \$1360
or a quarter for \$650
..again the 13x rate

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
michael@ladowntownnews.com

<http://www.ladowntownnews.com/>

Our Social Media Sites::

<http://twitter.com/downtownnews>
<http://facebook.com/l.a.downtownnews>

ASK ME ABOUT OUR 2018 DOWNTOWN GUIDE

On Sep 7, 2017, at 9:34 AM, Michael Filson <mfilson@downtownla.com> wrote:

What could you do for something on 10/30 issue if I kept the other 2 ads?

Mike Filson
DCBID
Associate Director, Marketing & Community Relations

From: Michael Lamb [<mailto:Michael@downtownnews.com>]
Sent: Thursday, September 07, 2017 9:22 AM
To: Michael Filson <mfilson@downtownla.com>
Subject: Halloween update

Hi Michael

I haven't heard back from the higher ups in terms of sponsoring this year's Halloween event but I should soon.

In the mean time, here is what we can do for your budget of \$2,000

1/2 page color ad in the 10/16 issue

1/4 page color ad in the 10/23 issue

Total is \$2035

Moving forward, we will be assigning our 13 time non-profit rate to you.

Let me know if I should book it.

Best

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct

213-453-3548 Mobile

michael@ladowntownnews.com

<http://www.ladowntownnews.com/>

Our Social Media Sites::

<http://twitter.com/downtownnews>

<http://facebook.com/l.a.downtownnews>

ASK ME ABOUT OUR 2018 DOWNTOWN GUIDE

Re: Halloween update